# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility 3rd Floor, New CTS Building 16, Greams Road, Chennai – 600 006 Phone: 044-28297878 Fax: 044-28297979





GM(S&M-CM)/105-6/CDMA General/13-14/96 dt at Chennai 600006 the 10.12.13

Sub: Withdrawal of Gramin - 75 plan in Rural Area.

Ref: 1) BSNL C.O. 3-4/2013 –R&C [CFA] and R&C-CFA 67/13-14 dt 27.11.2013 and 2) DGM(B&IT)., TR letter No.DGM/B&IT/CDMA Configuration/2013-14/10 dt 05.12.13

DGM(B&IT)., TR has intimated vide his letter under ref(2) that with reference to the BSNL C.O. letter under ref(i), CDMA plan "GRamin-75" has been withdrawn w.e.f 05.12.2013 in the billing system.

Copies of both letters under reference are enclosed herewith.

DGM(Mktg-CM) O/o.GM (S&M-CM) TN Circle

Encl: As above

### To

- 1. Heads of SSAs For kind information please
- 2. Sr.GM (NW-O CM), Trichy -1/ Coimbatore For information please.
- 3. Sr.GM(NW-P), TN circle, Greams Road, Chennai 600006 for information pls.
- 4. GM(S&M-CM), Chennai Telephones, Chennai For information please.
- 5. DGM (Sales) & AGM (Sales), Chennai-6 -For information please
- 6. DGM (CS), Chennai-6 For information please

SOUTH ZONE BILLING CENTRE

CMTS, 2nd Floor, D-TAX Building BSNL, Cantonment, Trichy- 620 001. Ph No:0431-2411616,Fax: 2419599



No: DGM/B&IT/CDMA Configuration/2013-14/10 dt at TR The 05.12.13

To:

The General Manager (NWO-CM)

Coimbatore/Chennai/Bangalore/Trivandrum/Hyderabad.

Sub: Withdrawal of Gramin -75 plan in billing system-reg.

Ref.No: 3-4/2013-R&C(CFA) Circular R&C-CFA No. 67/13-14 dt. 27.11.13

With reference to the above cited letter, CDMA plan "Gramin - 75" is withdrawn in the billing system w.e.f 05/12/2013..This for your kind information please.

Dy. Genéral Manager (B&IT), SOUTH ZONE BILLING CENTRE, Trichy -1.

Copy to:

- 1. GM(NWO-CM), CMTS, Trichy
- 2. GM (WLL&WIMAX) TN/CH/AP/KT/KE
- 3. GM S&M TN/CH/AP/KT/KE
- 4. GM EB TN/CH/AP/KT/KE
- 5. DGM (WLL&WIMAX) TN
- 6. DGM (Finance), CMTS, Trichy
- 7. DE(Zonal OM)/DE (C&A) CH/AGM(Systems) Kerala/DE(Billing) Ap/AGM(Customer care) Kar.



# BHARAT SANCHAR NIGAM LIMITED (A Government of India Enterprise) Rates & Costing Section, Corporate Office Room No.216, II floor, Eastern Court Janpath, New Delhi-110 001.

No. 3-4/2013 –R&C [CFA] Dated: 27-11-2013

# Circular R&C-CFA No. 67/13-14

# <u>Subject:- Withdrawal of Gramin – 75 plan in Rural Area.</u>

Reference is invited to this office letter no 3-21/2008-R&C dated 19-08-2008 (Circular No. 32), vide which the above mentioned plan was introduced in Rural Area. The matter was reviewed in this office by CFA Tariff Committee and it is felt that said plan needs to be withdrawn *in view of recent revision of call rates of General plan in rural areas, which are at par with Gramin- 75*.

<u>The recommendations of the Tariff Committee to withdraw the Gramin – 75 plan have been approved by the Competent Authority, subject to the following:</u>

- 1) The existing customers of Gramin -75 shall be migrated to corresponding General Plan of the area.
- 2) The above order shall be effective from 1<sup>st</sup> Dec, 2013.
- 3) Circles will monitor the impact of this change closely, in case of surrender in this plan specifically; the fault history of such customers should be referred.
- 4) All regulatory requirements may be complied with while implementing the above order.
- 5) The impact of this change may be analyzed and report may be submitted immediately after one month of implementation to PDP-CFA BRANCH of Corporate Office through email at <a href="PDPCFA@gmail.com">PDPCFA@gmail.com</a>.
- 6) The Circular is issued based on approval of the Competent Authority in PCP-CPFA Unit File No. 8-23/PDP-CFA/2012-13. For any clarification / correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO, New Delhi 110001 at Tele. No. 23322692.

Sd/ (T.K.Kaul) DGM (T&C-CFA)

To

All CGM's – Telecom Circles, Metro Districts BSNL / ITPC Pune.

## Copy to: -

- 1) CMD, BSNL.
- 2) Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3) PGM (Regulation) ,BSNL,CO,New Delhi
- 4) PGM PDP-CFA, CO BSNL w.r.t. case mark: PDP-CFA unit file No. 8-23/PDP-CFA/2012-13, carrying approval of Competent Authority in the matter. It is requested that necessary action may be taken for website updation.
- 5) Sr. GM (CIT), CO BSNL for placement on BSNL Website.
- 6) Secretary TRAI for information please.
- 7) Guard File.

(S.S.Verma) DM T&C-CFA